# **Boardroom Breakout**

WE BRING A 60-MINUTE ESCAPE-ROOM-STYLE TEAM BUILDING EXPERIENCE TO YOUR CORPORATE MEETING OR PRIVATE EVENT

## ТНЕ

## **Team Building Dilemma**

Lack of options for a large team event that meets time, location, and budgetary constraints

- Your team is tired of Top Golf, scavenger hunts, and summer-campstyle activities
- Guest speakers are pricey and do not reenergize your staff
- The event needs to align with your company's goals and overall message

#### **Event Planner's Predicament**

What type of event can accommodate 25-1,000 people at one time?

Is it possible for them to come to our office?

I only have a 90-minute window in the event schedule for this activity.

Transporting my large group is costly.

My manager says it has to be engaging and new.

## OUR Solution

Simple. Effortless. Budget Friendly. Logistically Efficient.

<b>\$</b> \$\$\$	100%	0
Cost Effective	Corporate	Awkward
Per Person Pricing	Clientele	Moments
25-1k	6-10	80 mins
Min To Max	People Per	From Set Up
Group Size	Team	To Clean Up

"This has to be the best corporate team building event you can have. The entertainment starts the moment their staff arrives. The experience is witty and very customer focused. Great fun with a lot of excitement! This was well received by my group who didn't want the game to end. Give them a call. You won't regret booking these guys!"

> Mark McDowell Creative Vision Events











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- A storyline begins the game
- 65-minute timer starts on the clue video

4 30-45 Mins | Process Management



- 5 logic puzzles requiring rapid iterations
- Teams will have to organize information and tasks to manage chaos
- Leaders emerge during this stage of the game

45-65 Mins | Critical Thinking



- 2 comprehensive puzzles that must be solved collectively
- Pressure increases as time winds down
- Excitement builds as teams successfully complete puzzles

0-15 Mins | Team Strategy & Roles



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- 3 conceptual puzzles requiring brainstorming
- Successful teams will devise a game strategy
- Teams will begin to establish individual roles

#### 3 15-30 Mins | Group Dynamics & Comm.



- 3 creative puzzles with increased complexity
- Effective communication becomes critical
- Adversity will test group dynamics
- 6 Game End | Accuracy



- Each team must choose between 3 options
- Teams that choose incorrectly lose the game
- Fastest team to choose correctly wins the game
- Only 19% of teams make the accurate choice

## THE Experience

Fun. Creative. Challenging. Uniquely Impactful.



#### **CRITICAL THINKING**

Challenging tasks force the group to leverage every teammate's unique skillset

#### COMMUNICATION

Receptiveness to new ideas is critical to complete the rapid iterations necessary for team success

#### **PROCESS MGMT**

Limited time and information will demand effective resource management

#### **TEAMWORK**

Simultaneous puzzles will require cooperative gameplay leading to surprising role reversals



- 65 Minute Gameplay Clue Video
- Clue Video



- Group sizes up to 1,000 people
- Team sizes of 6-10
- Everyone competes at the same time
- Challenging tasks keep everyone engaged from start to finish
- One team wins it all!

## WHERE We Operate

### Everyday. Nationwide. And Now Globally.

"We can travel anywhere clients need us. Whether domestic or international, we never fail to make it happen." - M. McNally

- Corporate HQs
- Conference Centers
- Corporate Retreats
- Hotel Ballrooms
- Outdoor Events



#### TRAVEL

Transportation fees may be applicable depending on the size, location, and duration of your event.

If applicable, these charges may include:

- Airfare
- Lodging
- Per Diem
- Shipping



#### STAFF

All events will be hosted by our professional staff.

Approximate staffing requirements listed below:

- 50-100 | 2 staff
- 100-200 | 3 staff
- 200-400 | 4 staff
- 500+ | 5+ staff

## ТНЕ

## Team

# 3 Strategic Minds.2 Ventures.1 Vision.

#### **Our Mission**

We believe that challenging tasks combined with unexpected role reversals, under-the-gun critical thinking, rapid iterations and creative use of competition can make team building more impactful and crucial concepts more enduring. Our mission is to bring hidden potential to life and spark high-performing teams.

#### Why?

Our company's name, Boardroom Breakout, stems from our founding team of MBAs who did just that. Our trio of former BCG consultants left the world of corporate strategy to conquer the frontier of modern corporate team building. Over the years, we have witnessed the reenergizing effect our experience has on company communication, morale, camaraderie, and fellowship.

We launched Boardroom Breakout to bring our unique experience to clients at conventions, regional meetings, corporate offices, conference rooms, hotel banquet halls and virtually anywhere businesses bring their teams together.

## OUR **History**

150k Customers.700 Companies.6 Years.1 Team.

BOARDROOM BREAKOUT 7



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ESCAPE THIS

#### **Created From Experience**

Boardroom Breakout was born from one of the toprated escape rooms in the USA, Escape This.

Leveraging years of experience, gameplay data, behavioral patterns and customer feedback we successfully designed the ultimate corporate team building experience, Boardroom Breakout – the world's first corporate race game (CRG).



## OUR Contact Information

## BOARDROOM BREAKOUT 7

1-(888) 989-3746

Contact@BoardroomBreakout.com

4392 Spring Valley Road | Dallas, TX 75244

